

## A SNAPSHOT

Total women	11,677,000
Median age	35.7
Median HHI	\$57,179
Median home value	\$202,673

AGE	AUD (000)	% COMP
18-34	5,596	48
18-49	9,407	81
25-49	8,156	70
25-54	8,826	76

## EDUCATION

Attended/graduated college+	7,561	65
Graduated college+	3,440	30

## EMPLOYMENT AND INCOME

Employed	6,724	58
HHI \$50,000+	6,446	55

## FAMILY SIZE

Any kids	9,178	79
2+ children in household	6,030	52
Average age of kids	7.5	