

2017 National Travel Rates.



CIRCULATION

Total Rate Base	2,200,000
-----------------	-----------

NATIONAL ADVERTISING RATES

Four Color

Full Page	\$200,200
2/3 Page	\$154,800
1/2 Page	\$120,100
1/3 Page	\$83,400
Travel Directory	\$33,400

Black & White

Full Page	\$156,300
2/3 Page	\$120,800
1/2 Page	\$93,700
1/3 Page	\$65,700
Travel Directory	\$26,200

Rates effective January 1, 2017; all rates are gross