

JANUARY

AD CLOSE: 10/16/17 › ON-SALE: 12/12/17

- Kids/Health: Your Child's Brain on Sleep
- Kids/Behavior: Teach Your Child to Resolve Conflict
- Kids Food: Unicorn Popcorn
- Beauty: Sensory Beauty
- MomBod: Mini Workouts that are Made for New Moms
- Mom: Black Births Matter
- Life: The Family Clutter Report
- Life: Bullet Journaling for Busy Moms
- Travel: Snow Much Fun!
- Food: Supper is Solved! Instant Pot Recipes

FEBRUARY

AD CLOSE: 11/16/17 › ON-SALE: 1/9/18

- Seasonal Food and Crafts: Valentine's Day Cards and Treats
- Kids Behavior: When is He Old Enough to...
- Kids Health: A Microbiome Miracle Cure
- Kids Food: How Much Milk Does Your Kid Really Need?
- Kids: If Your Child Likes This, Read ____
- Beauty: Clean Beauty
- Mom/Health: Secrets of OB/GYN Moms
- Life: 25 Classic Movies to Watch with the Whole Family
- Home: All The Things You Didn't Know You Could Recycle
- Food: Supper is Solved!

MARCH

AD CLOSE: 12/15/17 › ON-SALE: 2/13/18

- Kids/Health: Vaccine Update—What It's Really Like When Your Kid Has the Measles
- Kids/Behavior: Pediatricians' Tips for Getting Kids to Cooperate
- Kids/Food: How to Introduce Solids to Babies
- Kids/Fun: YouTube for Kids You Can Feel Good About
- Kids/Birthday Party Inspo
- Beauty: Mom's Spring Drugstore Shopping Guide
- MomBod: Everyday Workout Intervals
- Mom/Psych: Dealing with New Mom Stress
- Heart of Parenting: I Love Them Like My Own
- Life: How to Host Fun Playdates
- Home: Clever Ways to Clean Your Kid's Stuff
- Travel: The Right Cruise for Your Family
- Food: Supper is Solved!

APRIL

AD CLOSE: 1/16/18 › ON-SALE: 3/13/18

The Imperfections Issue!

- Seasonal Crafts and Food: Messy Easter Eggs and Seasonal Food
- Kids/Behavior: What You Can Learn From Moms with Big Families
- Kids/Food: Good-Enough Veggies—15 Ideas
- Kids/Health: How Pediatricians Deal With Bedwetting
- Mom: Come to Terms with Yelling
- Heart of Parenting: The Unexpected Win
- Life: Make a Junkyard Playground in Your Backyard
- Home: 5 Ways to Love the House You're In, Plus Quick-Clean Secrets
- Travel: Good-Enough Disney Planning!
- Food: Supper is Solved!

MAY

AD CLOSE: 2/16/18 › ON-SALE: 4/10/18

- Special: Moms Who are Changing the World
- Kids/Health: Trusting Your Instinct About Your Child's Behavior
- Kids/Behavior: Find Your Child's Nap Routine
- Kids/Food: Finish-Line School Lunches
- Kids/Birthday Party Inspo
- Mom: Signs You're Ready for Another Baby
- Heart of Parenting: Sad Book Baths
- Beauty: Skin and Sun Safety
- Home: The Best Tech and Smart Home Finds for Families
- Travel: It's Moms Weekend—How to Plan a Besties Trip!
- Food: Supper is Solved!

JUNE

AD CLOSE: 3/16/18 › ON-SALE: 5/8/18

- Seasonal: Make It a YOLO Summer—100 Ways to Delight Your Child
- Kids/Health: No-Panic First Aid
- Kids/Behavior: Parenting One-Liners that Say It All
- Kids/Food: Be a Smarter Organic Food Shopper!
- Beauty: The Color Issue
- Mom: Be Kind to Yourself During Pregnancy
- Heart of Parenting: The End of I'm Sorry
- Travel: 50 States Behind the Scenes
- Home: Organize Your Garage for Easy Access to Fun
- Food: Supper is Solved!



JULY

AD CLOSE: 4/16/18 › ON-SALE: 6/12/18

- Seasonal: 4th of July Party Extravaganza—Recipes, Crafts, Entertaining
- Kids/Behavior: Understand the Trigger for Your Kid's Bad Behavior
- Kids/Contest: What Kids Wish Parents Knew About ____ Essay Contest Winners
- Kids/Behavior: The Case for Boredom
- Kids/Health: How to Spot Dirt and Germs Everywhere You Go
- Mom: Surviving the Sadness of Miscarriage
- Beauty: The Lipstick Issue!
- Life: 10 Best Family Cars
- Home: How to Clean Up Your Pet's Stuff
- Travel: All-Inclusive Vacation Destinations You Can Drive to
- Food: Supper is Solved!

AUGUST

AD CLOSE: 5/16/18 › ON-SALE: 7/10/18

- Kids/Health: Medical Fixes for Common Kid Conditions
- Kids/Behavior: What Toy Designers Know About Playing With Kids, plus Big-Kid STEAM toys
- Kids/Discipline: Discipline Tweaks that Turn Bad Behavior Around
- Kids/Birthday Party Planner
- Mom: Rosé All Day? Not So Fast. How and When Moms Today Drink
- Heart of Parenting: The Gift of My Disability
- Beauty: The Mom Smile
- Home: Ways to Detox Your Home
- Home: *Parents'* Best Natural Products for Your Family (Award Winners)
- Food: Favorite Food-Truck Recipes

SEPTEMBER

AD CLOSE: 6/15/18 › ON-SALE: 8/14/18

- Seasonal: Special Back-to-School Section!
- Kids/Food: Smarter School Lunches
- Kids/Behavior: Fun Ways to Keep Your Kid Calm
- Kids/Behavior: Get-Real About Good Behavior
- Kids/Health: Strep Throat's Surprising Complication
- Kids/Psych: What Science Says About the Difference Between Boys and Girls
- Mom: Oh, Thanks, Pregnancy! Solutions to Post-Delivery Health Probs
- Beauty: Best Beauty Awards!
- Travel: 10 Best Baseball Vacation Cities
- Food: Potluck Hits—From the Pre-K Parent Potluck to Your Fall Block Party

OCTOBER

AD CLOSE: 7/16/18 › ON-SALE: 9/11/18

- Seasonal: Halloween Costumes and Treats
- Kids/Health: 10 Most Innovative Children's Hospitals
- Kids/Behavior: How to Play to Your Child's Strengths
- Kids/Food: The Picky-Eater Playbook
- Mom: Putting a Difficult Labor Behind You
- Beauty: Fall Beauty
- Home: Organize Your Home to Raise a Reader or Manage Your Kid's Closet!
- Food: Supper is Solved!

NOVEMBER

AD CLOSE: 8/16/18 › ON-SALE: 10/9/18

- Seasonal: 50 Best Toys and 10 Best Children's Books of 2018
- Kids/Behavior: Parenting with Emotional Intelligence
- Kids/Health: How I Solved My Kid's Health Scare
- Mom: Be Happier at Home
- Heart of Parenting
- Beauty: Wake Up Prettier
- Home: Make Your Home a Sleep Haven
- Travel: 20 Best Vacations for Babies and Toddlers
- Food: How Test-Kitchen Pros Nail Thanksgiving

DECEMBER

AD CLOSE: 9/17/18 › ON-SALE: 11/13/18

- Seasonal: Cookies and Crafts to Make with Your Child, Countdown Secrets, Entertaining Hacks, and More
- Kids/Behavior: How to Raise a Considerate Child, plus Host a Giving Party
- Kids/Health
- Mom: Yeesh! Parenting in Front of Your Judgy Relatives
- Beauty: Look Gorgeous in Pics
- Home: The Ultimate Gift Guide

IN EVERY ISSUE

- Editor's Note
- You're Welcome
- Let's Get Real
- We Kid
- Animal House
- Giggles

ALTERNATING ISSUES

- Snack Hack/Just Taste It
- Media Mix
- Beauty Q&A /The Beauty of...