

# 2018 National Travel Rates.



## CIRCULATION

Total Rate Base	2,200,000
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## NATIONAL ADVERTISING RATES

### Four Color

Full Page	\$208,700
2/3 Page	\$161,400
1/2 Page	\$125,200
1/3 Page	\$86,900
Travel Directory	\$34,800

### Black & White

Full Page	\$162,900
2/3 Page	\$126,000
1/2 Page	\$97,800
1/3 Page	\$68,400
Travel Directory	\$27,300

Rates effective January 2018 issue; all rates are gross