



Parents

Annual Frequency: 12 times/year

Field Served: PARENTS - the magazine mothers with young children turn to for the guidance and information needed to raise happy, healthy, well-adjusted children.

Published by Meredith Corporation

Publisher's Statement

6 months ended December 31, 2017, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
2,069,499	905	2,070,404	144,167	2,214,571	2,200,000	14,571

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation	Analyzed Nonpaid			Total Paid, Verified & Analyzed Nonpaid Circulation - Print	Total Paid, Verified & Analyzed Nonpaid Circulation - Digital Issue	Total Paid, Verified & Analyzed Nonpaid Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales				Print	Digital Issue	Total Analyzed Nonpaid			
Jul	1,821,941	141,700	1,963,641	90,515		90,515	2,054,156	955	55	1,010	1,913,411	141,755	2,055,166	145,000		145,000	2,058,411	141,755	2,200,166
Aug	1,811,517	145,256	1,956,773	104,515		104,515	2,061,288	642	73	715	1,916,674	145,329	2,062,003	144,000		144,000	2,060,674	145,329	2,206,003
Sep	1,810,489	168,426	1,978,915	104,515		104,515	2,083,430	922	86	1,008	1,915,926	168,512	2,084,438	144,000		144,000	2,059,926	168,512	2,228,438
Oct	1,795,558	170,144	1,965,702	104,515		104,515	2,070,217	661	69	730	1,900,734	170,213	2,070,947	144,000		144,000	2,044,734	170,213	2,214,947
Nov	1,790,533	196,715	1,987,248	104,515		104,515	2,091,763	955	88	1,043	1,896,003	196,803	2,092,806	144,000		144,000	2,040,003	196,803	2,236,806
Dec	1,800,025	151,592	1,951,617	104,515		104,515	2,056,132	830	88	918	1,905,370	151,680	2,057,050	144,000		144,000	2,049,370	151,680	2,201,050
Average	1,805,011	162,306	1,967,317	102,182		102,182	2,069,499	828	77	905	1,908,021	162,383	2,070,404	144,167		144,167	2,052,188	162,383	2,214,571

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,246,030	79,530	1,325,560	59.9
Multi-Title Digital Programs		5,752	5,752	0.3
Partnership Deductible Subscriptions	457,344	77,024	534,368	24.1
Sponsored Subscriptions	101,637		101,637	4.6
Total Paid Subscriptions	1,805,011	162,306	1,967,317	88.8
Verified Subscriptions				
Public Place	101,667		101,667	4.6
Individual Use	515		515	0.0
Total Verified Subscriptions	102,182		102,182	4.6
Total Paid & Verified Subscriptions	1,907,193	162,306	2,069,499	93.4
Single Copy Sales				
Single Issue	828	77	905	0.0
Total Single Copy Sales	828	77	905	0.0
Total Paid & Verified Circulation	1,908,021	162,383	2,070,404	93.5
Analyzed Nonpaid				
List	144,167		144,167	6.5
Total Analyzed Nonpaid	144,167		144,167	6.5
Total Circulation	2,052,188	162,383	2,214,571	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	2,200,000	2,212,833	2,212,833		
6/30/2016	2,200,000	2,220,206	2,220,206		
6/30/2015	2,200,000	2,208,264	2,208,264		

Visit www.auditedmedia.com Media Intelligence Center for audit reports

PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$3.50		
Subscription	\$15.98		
Average Subscription Price Annualized (3)		\$5.16	
Average Subscription Price per Copy		\$0.43	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2017

(3) Based on the following issue per year frequency: 12

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation
PARENTS, published by Meredith Corporation * 805 Third Ave * New York, NY 10022

STEVE CROWE
VP, Consumer Marketing
P: 212.499.2000 * URL: www.parents.com
Established: 1926

STEVEN GRUNE
VP/Group Publisher Parents Network

AAM Member since: 1927

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	62,417		62,417
Personal Care Salons	39,250		39,250
Total Public Place Copies	101,667		101,667
Individual Use			
Ordered/Payment Not Received	515		515
Total Individual Use Copies	515		515

RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Partnership Subscriptions Deductible: Copies served where the subscription was included in products or services. The consumer could receive a rebate instead of the subscription.

Combination Subscriptions: These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

List Source: Copies served to names obtained from these nonpaid lists to physicians in the fields of Pediatrics and Obstetrics/Gynecology.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 18,876

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 8,305

Definition of List Source Recipients: Recipients are physicians in the fields of Pediatrics and Obstetrics/Gynecology.

Method of Circulation for Analyzed Nonpaid: By mail to individual recipients and physicians' offices.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	5,752	5,752	1.6	9,463