

## JANUARY

AD CLOSE: 10/16/17 › ON-SALE: 12/12/17

- Kids: Your Child's Brain on Sleep
- Kids: Teach Your Child to Resolve Conflict
- Kids: Unicorn Popcorn
- Beauty: Sensory Beauty
- MomBod: Mini Workouts that Are Made for New Moms
- Mom: Black Births Matter
- Life: The Family Clutter Report
- Life: Bullet Journaling for Busy Moms
- Food: Supper Is Solved! Instant Pot Recipes

## FEBRUARY

AD CLOSE: 11/16/17 › ON-SALE: 1/9/18

- Seasonal Food and Crafts: Valentine's Day Cards and Treats
- Kids: When Is He Old Enough to...
- Kids: A Microbiome Miracle Cure
- Kids: How Much Milk Does Your Kid Really Need?
- Kids: If Your Child Likes This, Read \_\_\_\_
- Beauty: Clean Beauty
- Life: 25 Classic Movies to Watch with the Whole Family
- Home: All the Things You Didn't Know You Could Recycle
- Travel: Snow Much Fun!
- Food: Supper Is Solved!

## MARCH

AD CLOSE: 12/15/17 › ON-SALE: 2/13/18

- Kids: What It's Really Like When Your Kid Has the Measles
- Kids: Pediatricians' Tips for Getting Kids to Cooperate
- Kids: How to Introduce Solids to Babies
- Kids: YouTube for Kids You Can Feel Good About
- Beauty: Mom's Spring Drugstore Shopping Guide
- MomBod: Everyday Workout Intervals
- Mom: Dealing with New Mom Stress

- Heart of Parenting: I Love Them Like My Own
- Home: Clever Ways to Clean Your Kid's Stuff
- Travel: The Right Cruise for Your Family
- Food: Supper Is Solved!

### Parents Baby

- Bests: Highchairs
- Milestones: Raise a Smarty
- Feeding: Formula Q&A
- Gear: Toys that Teach About Feelings
- Life: What Real Estate Agents Wish You Knew

## APRIL

AD CLOSE: 1/16/18 › ON-SALE: 3/13/18

### The Imperfections Issue!

- Seasonal Crafts and Food: Messy Easter Eggs and Seasonal Food
- Kids: What You Can Learn from Moms with Big Families
- Kids: Good-Enough Veggies—15 Ideas
- Kids: How Pediatricians Deal with Bedwetting
- Mom: Come to Terms with Your Yelling
- Mom: A Perfect Pregnancy Is B.S.
- Laugh: Bedtime at the Biggs House
- Beauty: Blow-Dry Secrets and Mascara Wins
- Life: Make a Junkyard Playground in Your Backyard
- Home: 5 Ways to Love the House You're In, Plus Quick-Clean Secrets
- Food: Supper Is Solved!

## MAY

AD CLOSE: 2/16/18 › ON-SALE: 4/10/18

- Moms Who Are Changing the World/Let's Get Real Special
- Kids: Trusting Your Instincts About Your Child's Mental Health
- Kids: Find Your Child's Nap Routine
- Kids: Finish-Line School Lunches
- Mom: Parenting While You're Sick at Home

- MomBod: Mini-firming Stroller Moves
- Beauty: Skin and Sun Safety
- Mom: The Unexpected Win
- Home: The Best Tech and Smart Home Finds for Families
- Travel: Besties Weekends with Your Mom Friends!
- Play: Driveway Fun
- Food: Supper Is Solved!

### Parents Baby

- Bests: Strollers
- Health: Scary Baby Symptoms that Are Perfectly Normal
- Feeding: Why Infant Cereal Rocks
- Gear: Night Time Favorites
- Keep Baby Comfortable in Summer Heat

## JUNE

AD CLOSE: 3/16/18 › ON-SALE: 5/8/18

### The Color Issue

- Seasonal: Make It a YOLO Summer—Inspiring Ways to Savor Family Time
- Kids: No-Panic First Aid
- Kids: Parenting One-Liners that Say It All
- Kids: Be a Smarter Organic Food Shopper!
- Kids: Just Taste It with Chocolate
- Kids: Talking to Kids About Death
- Beauty: Color Special for Your Hair, Makeup, and Nails
- Beauty: Best New Deodorants
- Health: Why Am I So Constipated?
- Life: Parenting Without Date Nights
- Mom: Holding on Tight
- Travel: 50 States Behind the Scenes, Plus Best Roadtrip Entertainment
- Holiday: Father's Day Gift Guide
- Food: Supper Is Solved!



## JULY

AD CLOSE: 4/16/18 › ON-SALE: 6/12/18

- Seasonal: 4th of July Party Extravaganza—Recipes, Crafts, Entertaining
- Kids: Goodbye Punishment, Hello Empathy
- Kids: The Case for Boredom
- Kids: How to Spot Dirt and Germs Everywhere You Go
- Kids: Solving the Case of the Empty Snack Drawer in Summer!
- Health: Surviving the Sadness of Miscarriage
- MomBod: Awesome Ab Workout
- Beauty: Lipstick that Will Change Your Life
- Beauty: Fresh Hair Q&A
- You As a Couple: The Importance of Being Needy
- Mom: The Day We Stayed Home
- Life: 10 Best Family Cars, Plus How to Clean Your Car So It Feels Like New
- Home: Keeping Your Pet's Stuff Neat and Clean
- Travel: Good-Enough Disney Planning!
- Food: No-Cook Suppers

### Parents Baby

- Best: Baby Bottles
- Sleep: Secrets of Infant Sleep Coaches
- Feeding: Plate Up Protein
- Gear: On-the-Go Essentials
- The Right Way to Apply Baby's Sunscreen

## AUGUST

AD CLOSE: 5/16/18 › ON-SALE: 7/10/18

- Kids: Easy Surgical Fixes for Common Kid Conditions
- Kids: Picky Eater Do's and Don'ts
- Kids: Shop The Frozen Treat Aisle
- Kids: How to Play to Your Child's Strength
- Kids: Safety Rules You Want to Ignore, But Shouldn't
- Kids: Birthday Party Planner

- Kids: What Do I have to Do to Get You to Nap?
- Beauty: Summer Hair
- Beauty: Summer Skin Care Q&A
- Health: Parenting with a Buzz
- MomBod: Barre Workout
- You As a Couple: Manage the Stress of Moving Homes
- Mom: Parenting Minute-by-Minute
- Home: Natural Products Moms Believe In
- Travel: Science and Nature Vacations You Can Drive to
- Food: 25 Ways to Cook with Berries
- Food: Side Dishes Are Solved! What to Serve with Your Fave Protein

## SEPTEMBER

AD CLOSE: 6/15/18 › ON-SALE: 8/14/18

- Back to School: Grade-by-Grade School Guide; Smarter School Lunches; Teaching Secrets from Homeschooling Moms; Make Your Kitchen Table Homework Haven
- Kids: This Tweak Worked
- Kids: Strep Throat's Surprising Complication
- Kids: The Wild World of Baby Teeth
- Kids: What Science Says About the Difference Between Boys and Girls
- Beauty: Best Beauty Awards
- Health: Oh, Thanks, Pregnancy! Solutions to Post-Delivery Health Probs
- You As a Couple: Why 6 pm Is the Most Important Time of Day
- Mom: Meeting Our Adopted Daughter's Grandfather
- Parenting: How to Parent Neglected Child #2
- Cleaning: Laundry Hacks for Every Laundry Personality
- Money: How Frugal Families Create Less Waste
- Food: Your #MealPrep Game Plan

### Parents Baby

- Best: Baby Monitors
- Milestones: Bring on the Fun Playtime with Baby
- Feeding: How Much Should a Baby Eat?
- Life: What Grandmas Wish You Knew
- Gear: Bath Time Essentials for Baby

## OCTOBER

AD CLOSE: 7/16/18 › ON-SALE: 9/11/18

- Halloween: Best Costumes to Make; Mini-Pumpkin Carving Workshop; Spooky Treats to Make
- Kids: 10 Most Innovative Children's Hospitals
- Kids: Raise a Sporty Kid Without Going Overboard
- Kids: How to Make Your Kid Feel Lucky
- Pregnancy: Putting a Difficult Labor Behind You
- Mom: Sharing The Load with Your Partner
- Beauty: Fall Best Makeup and Hair Trends
- Beauty: New Multi-Tasking Products for Moms
- MomBod: Trendy Fitness Class Experience at Home
- Food: Casserole Hits for the School Potluck to Block Party
- Home: Organize Your Kitchen So It's Family-Friendly; Kids Closet
- Entertaining: How to Host Fun Playdates
- Food: Supper Is Solved!



## NOVEMBER

AD CLOSE: 8/16/18 › ON-SALE: 10/9/18

- Kids: 50 Best Toys
- Kids: 10 Best Books
- Kids: Secrets to Surviving Life with a Cast
- Kids: Answers to Kid Health Questions that Get Googled Most
- Kids: Parenting with Emotional Intelligence
- Kids: Preschool Problems Not to Ignore
- Mom: Dealing with Your Judgy Relatives
- Mom: The End of I'm Sorry
- You As a Couple
- Beauty: Makeover Q&A
- Beauty: Sleep Special, Part 1: Skin and Hair Products that Work While You Sleep
- Home: Sleep Special, Part 2: Makeover Your Sleep Routine with These Tech and Home Finds
- Food: How Test-Kitchen Pros Nail Thanksgiving
- Travel: Top Vacations for Babies and Toddlers
- Mom: 40 Family Traditions to Start Now
- Mom: Are you Ready for Another Baby?
- MomBod: The UnBoring Treadmill Workout
- Beauty: How to Look Gorgeous in Pics
- Beauty: Party Up Your Makeup
- Life: Holiday Ornaments and Keepsakes Kids Can Make
- Gift Guide: Presents for Everyone Else in Your Life (Besides Your Child)!
- Food: Supper Is Solved!

### Parents Baby

- Best: Baby Carriers
- Milestones: Happiest. Baby. Ever.
- Feeding: Get Your Baby to Love Green Veggies
- Health: How to Treat a Birth Mark
- Gear: Milk-Time Helpers for Happy Bottle Feedings

## DECEMBER

AD CLOSE: 9/17/18 › ON-SALE: 11/13/18

- Kids: Best Holiday Cookies and Treats to Make
- Kids: Fun Ways to Keep Your Kids Calm
- Kids: Here Comes the Flu Again. Protection Strategies
- Kids: Why I Love My Pediatrician
- Kids: How to Raise a Writer
- Kids: Best Baby Gear Winners

### In Every Issue

- Editor's Note
- You're Welcome
- Let's Get Real
- We Kid
- Animal House
- Giggles
- Supper Is Solved
- Kids Health News & Ideas
- Ages + Stages

### Alternating Issues

- Snack Hack/Just Taste It
- Media Mix
- Beauty Q&A/  
The Beauty of...