

# 2019 Editorial Calendar

## JANUARY

AD CLOSE: 10/16/18 › ON-SALE: 12/7/18

### KIDS

- Health: Dr. Mom's Best Advice for Cold Season
- Food: Make Peace with Comfort Food
- Discipline: Get Kids to Own Their Mistakes
- Party: First-Birthday Party Tips
- Food: Snack Hack: Baked Avocado Fries with Dip

### MOM

- Beauty: Self-Care Sunday for Moms
- Perfect-ish: Party Up New Year's Makeup
- MomBod: The Inside Story to Your Post-Baby Belly
- Money: The Credit Card Wake-Up Call for New Parents

### LIFE

- Home: Get Your House in Order
- Home: Be a Plant Mom
- Food: Easy Dinners

### Parents Baby

- Gear: Convertible Car Seats
- Gear: Milk Time Helpers
- Development: Love Connection
- Health: Help Baby Snooze Better

## FEBRUARY

AD CLOSE: 11/16/18 › ON-SALE: 1/4/19

### KIDS

- Behavior: The Truth About Sensitive Kids
- Health: Could that Cough Be Asthma?
- Nutrition: Our Best-Ever Breastfeeding Tips
- Food: Pack this Lunch: Pizza
- Holiday: Valentine Desserts to Delight Your Fam
- Pets: Animal House

### MOM

- Beauty: Red Carpet Looks for Your Mom's Night Out
- Perfect-ish: Nail Art Hacks
- MomBod: How to Really Make Exercise Part of Your Life
- Money: My Salary Story

### LIFE

- Home: The New Year's Resolution that Kids Love: Ditching Plastic
- Holiday: 1-2-3 Valentine Card Ideas Your Kid Can Make
- Home: Organize and Display Family Photos the Way You've Dreamed of
- Travel: Family Vacays that Chill and Thrill
- Food: Around the World Noodle Dinners

## MARCH

AD CLOSE: 12/17/18 › ON-SALE: 2/8/19

### KIDS

- Health: Surviving Cast Life
- Health: Not Another Ear Infection!
- Development: Preschool Problems Not to Ignore
- Behavior: Raise a Respectful Kid You'll Be Proud of
- Party: Indoor Scavenger Hunt Party Tips
- Food: Best Bars for Kids to Snack on

### MOM

- Beauty: Top Drugstore Beauty Finds
- Health: Dealing with the Stress of Sick Season
- MomBod: Women's Health News Round-Up
- Heart: The Power of Baby Names

### LIFE

- Cover Story: In the Kitchen with Ayesha Curry
- Parenting: Darn Your Judgy Relatives
- Travel: Best Theme Park Rides for Kids of Every Age
- Food: Breakfast Is Solved!

### Parents Baby

- Gear: Baby Parking Spots
- Gear: Cold-Season Must Haves
- Development: Bond with Baby
- Feeding: Raise a Foodie
- Health: Help Her Through Her First Cold

## APRIL

AD CLOSE: 1/16/19 › ON-SALE: 3/8/19

### KIDS

- Health: Managing Seasonal Allergies for the Long Haul
- Health: Baby Sleep Commandments
- Advice: Hard Conversations
- Behavior: Win-Win Discipline
- Food: Pack this Lunch
- Holiday: Easter Morning Delights

### MOM

- Beauty: Fave Tricks for No More Tired Eyes!
- Beauty: Life-Proof Your Hair
- Psych: The Good News About Your Phone
- MomBod: Women's Health News Round-Up
- Money: My Salary Story

### LIFE

- Holiday: Easter Egg Decorating!
- Home: Little Updates to Create a Modern Family Kitchen
- Travel: Top Picks for Vacations with Grandparents
- Food: Supper Is Solved!
- Pets: The Calming Power of Pets

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For more information, please contact your *Parents* sales representative or Tracy Hadel, Associate Publisher, 212.455.1208, [tracy.hadel@meredith.com](mailto:tracy.hadel@meredith.com)

**Parents**

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## MAY

AD CLOSE: 2/15/19 › ON-SALE: 4/5/19

### KIDS

- Health: Dr. Mom's Advice for Sticking to Health and Safety Rules
- Behavior: Quirks that Work
- Nutrition: Foods You Don't Think Your Kids Will Eat, But Will
- Advice: How to Make Your Child Feel Loved
- Advice: The Surprising Challenge of Moving for Kids
- Food: Snack Hack

### MOM

- Beauty: Sun Safety for Mom Skin
- Health: What Natural Parenting Means to Me
- Health: Gyno Myths Moms Shouldn't Believe
- MomBod: Women's Health News Round-Up

### LIFE

- Home: Garden and Grow Crafternoon
- Home: The Power of Paint on Your Family's Mood
- Cars: Minivan or SUV? The Best Cars for Families
- Food: Supper Is Solved!

### Parents Baby

- Gear: Strollers
- Gear: Newborn Helpers
- Development: Raise a Resilient Baby
- Fun: Baby's First Trip
- Feeding: Most Successful Finger Foods

## JUNE

AD CLOSE: 3/15/19 › ON-SALE: 5/10/19

### KIDS

- Health: Sun Safety in the Real World
- Behavior: Small Strategies for Big-Picture Parenting Goals
- Food: Pack this Lunch

### MOM

- Beauty: Get Your Best-Ever Pregnancy Hair Back
- MomBod: Women's Health News Round-Up
- Health: Bad Habits You Shouldn't Feel Guilty About
- Money: My Salary Story
- Parenting: When One Child Is Harder to Parent than the Other

### LIFE

- Family: The Perfect Beach Day
- Home: How to Survive Your Exciting (Um, Stressful!) Home Renovation
- Holiday: Father's Day Gift Guide
- Travel: Roadtrips
- Food: 25 Best Family Packaged Foods
- Food: Supper Is Solved!

## JULY

AD CLOSE: 4/16/19 › ON-SALE: 6/7/19

### KIDS

- Health: The Truth About Essential Oils
- Behavior: Teach Your Kid to Be Patient
- Food: Drink Up! Age-by-Age Guide to Milk, Water, Smoothies, and More
- Food: Snack Hack

### MOM

- Beauty: Summer Skin Confidence Special
- Parenting: My Biggest Parenting Regret
- MomBod: Women's Health News Round-Up
- Health: Test Your Risk for the Baby Blues

## LIFE

- Home: Fourth of July Food and Fun!
- Travel: Cool Road Trips to Remember
- Pets: How to Keep Your Pet-Filled Home Clean
- Food: No-Cook Supper Is Solved!

### Parents Baby

- Gear: Bottles
- Gear: Build a Sleep Sanctuary
- Health: Nature vs. Nurture
- Feeding: Dinner for 3

## AUGUST

AD CLOSE: 5/16/19 › ON-SALE: 7/5/19

### KIDS

- Behavior: Why Chores Are Good for Kids
- Safety: Your Playground Playbook
- Food: Pack this Lunch

### MOM

- Beauty: Natural Beauty that Feels Good
- Health: Ultimate Breastfeeding and Formula Guide
- Money: My Salary Story
- MomBod: Women's Health News Round-Up
- Parenting: Managing Mom Envy

### LIFE

- Home: Make Your Rental Home Feel Like a Forever Home
- Food: Have Fun as a Family at the Farmers' Market
- Food: Supper Is Solved

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# 2019 Editorial Calendar

## SEPTEMBER

AD CLOSE: 6/17/19 › ON-SALE: 8/9/19

### KIDS

- Seasonal: Back to School
- Health: Safety Rules You Want to Break, but Shouldn't
- Behavior: The Psychology of Violent Play
- Food: Toddler Food Rehab
- Food: Snack Hack

### MOM

- Beauty: Mom Knows Best Beauty Awards
- Health: The Real Reason Your Stomach Hurts
- MomBod: Women's Health News Round-Up
- Parenting: How to Be a Kitchen Confident Mom

### LIFE

- Home: Things to Toss Today for a Healthier Home
- Home: 1-2-3 Turn Your Baby Room into a Big-Kid Room
- Food: Meals that Make Good Leftovers

### Parents Baby

- Gear: Diaper Bags
- Gear: Good for the Long Haul
- Development: Experimenting with Baby
- Health: Secrets to Breastfeeding Success
- Feeding: Giving Your Baby Omega 3s

## OCTOBER

AD CLOSE: 7/16/19 › ON-SALE: 9/6/19

### KIDS

- Holiday: Halloween Costumes
- Discipline: 10 Things You Should Never Say to Your Kids
- Behavior: Why Kids Cry at Every Age—from Newborn to Big Kid
- Food: Pack this Lunch
- Food: Ghostly Treats!

## MOM

- Beauty: Beauty Fixes Moms Swear By
- Health: Little Ways to Take Care of Yourself
- Parenting: Seasoned Moms on Their Biggest Regrets
- MomBod: Women's Health News Round-Up
- Money: My Salary Story

### LIFE

- Cleaning: Speed Cleaning Secrets from Real Moms
- Home: 20 Ways to Make the Most of Your 20 Hours
- Food: Supper Is Solved!

## NOVEMBER

AD CLOSE: 8/16/19 › ON-SALE: 10/4/19

### KIDS

- Toys: 50 Best Toys of the Year
- Books: 10 Best Books of the Year
- Health: Minimizing the Stomach Bug
- Food: Kid-Friendly Recipes from Top Junior Chefs!
- Food: Snack Hack
- Behavior: How to See the World Through Your Kid's Eyes
- Crafts: Crowd-Pleasing Crafts for Your Turkey Day Table

### MOM

- Beauty: Why New Moms Get Sensitive Skin
- MomBod: Women's Health News Round-Up
- Parenting: The Power of Village Parenting

### LIFE

- Travel: Top Places to Take Your Kids Before They Grow Up
- Food: Thanksgiving Recipes!

### Parents Baby

- Gear: Food Time Accessories
- Behavior: Crying, Conquered!
- Fun: The Into Everything Age
- Feeding: Baby Beverages

## DECEMBER

AD CLOSE: 9/16/19 › ON-SALE: 11/8/19

### KIDS

- Behavior: The Reason Moms "Secret Sleep-Train"
- Nutrition: Nutrition Myths You Have Our Permission to Ignore
- Health: 10 Truths About Eczema
- Food: Best Cookie-Tradition Recipes
- Food: Pack this Lunch

### MOM

- Health: Cure Your Never-Ending Cold
- MomBod: Women's Health News Round-Up
- Money: My Salary Story
- Holiday: How I Solved My Holiday Disaster

### LIFE

- Home: Your Happy-Holiday Home
- Holiday: Ornaments to Make With Your Kids
- Holiday: Best-Ever Gift Guide
- Food: Supper Is Solved

### In Every Issue

- Editor's Note
- You're Welcome
- Let's Get Real
- Laugh
- Animal House
- Giggles
- Kids Health News & Ideas
- Ages + Stages

### Alternating Issues

- Snack Hack
- Pack this Lunch
- Happily Ever After
- Media Mix
- Perfect-ish

For more information, please contact your *Parents* sales representative or Tracy Hadel, Associate Publisher, 212.455.1208, [tracy.hadel@meredith.com](mailto:tracy.hadel@meredith.com)