

2019 National Travel Rates



CIRCULATION

Total Rate Base 2,200,000

NATIONAL ADVERTISING RATES

Four Color

Full Page	\$217,600
2/3 Page	\$168,300
1/2 Page	\$130,500
1/3 Page	\$90,600
Travel Directory	\$36,300

Black & White

Full Page	\$169,800
2/3 Page	\$131,400
1/2 Page	\$102,000
1/3 Page	\$71,300
Travel Directory	\$28,500

Rates effective January 2019 issue; all rates are gross