

2019 Editorial Calendar

JANUARY

AD CLOSE: 10/16/18 › ON-SALE: 12/7/18

KIDS

- Health: Dr. Mom's Best Advice for Cold Season
- Food: Make Peace with Comfort Food
- Discipline: Get Kids to Own Their Mistakes
- Party: First-Birthday Party Tips
- Food: Snack Hack: Baked Avocado Fries with Dip

MOM

- Beauty: Self-Care Sunday for Moms
- Perfect-ish: Party Up New Year's Makeup
- MomBod: The Inside Story to Your Post-Baby Belly
- Money: The Credit Card Wake-Up Call for New Parents

LIFE

- Home: Get Your House in Order
- Home: Be a Plant Mom
- Food: Easy Dinners

Parents Baby

FEBRUARY

AD CLOSE: 11/16/18 › ON-SALE: 1/4/19

KIDS

- Behavior: The Truth About Sensitive Kids
- Health: Could that Cough Be Asthma?
- Nutrition: Our Best-Ever Breastfeeding Tips
- Food: Pack this Lunch: Pizza
- Holiday: Valentine Desserts to Delight Your Fam
- Pets: Animal House

MOM

- Beauty: Red Carpet Looks for Your Mom's Night Out
- Perfect-ish: Nail Art Hacks
- MomBod: How to Really Make Exercise Part of Your Life
- Money: My Salary Story

LIFE

- Home: The New Year's Resolution that Kids Love: Ditching Plastic
- Holiday: 1-2-3 Valentine Card Ideas Your Kid Can Make
- Home: Organize and Display Family Photos the Way You've Dreamed of
- Travel: Family Vacays that Chill and Thrill
- Food: Around the World Noodle Dinners

MARCH

AD CLOSE: 12/17/18 › ON-SALE: 2/8/19

KIDS

- Health: Surviving Cast Life
- Health: Not Another Ear Infection!
- Development: Preschool Problems Not to Ignore
- Behavior: Raise a Respectful Kid You'll Be Proud of
- Party: Indoor Scavenger Hunt Party Tips
- Food: Best Bars for Kids to Snack on

MOM

- Beauty: Top Drugstore Beauty Finds
- Health: Dealing with the Stress of Sick Season
- MomBod: Women's Health News Round-Up
- Heart: The Power of Baby Names

LIFE

- Cover Story: In the Kitchen with Ayesha Curry
- Parenting: Darn Your Judgy Relatives
- Travel: Best Theme Park Rides for Kids of Every Age
- Food: Breakfast Is Solved!

Parents Baby

APRIL

AD CLOSE: 1/16/19 › ON-SALE: 3/8/19

KIDS

- Health: Managing Seasonal Allergies for the Long Haul
- Health: Baby Sleep Commandments
- Advice: Hard Conversations

- Behavior: Win-Win Discipline
- Food: Pack this Lunch
- Holiday: Easter Morning Delights

MOM

- Beauty: Fave Tricks for No More Tired Eyes!
- Beauty: Life-Proof Your Hair
- Psych: The Good News About Your Phone
- MomBod: Women's Health News Round-Up
- Money: My Salary Story

LIFE

- Holiday: Easter Egg Decorating!
- Home: Little Updates to Create a Modern Family Kitchen
- Travel: Top Picks for Vacations with Grandparents
- Food: Supper Is Solved!
- Pets: The Calming Power of Pets

MAY

AD CLOSE: 2/15/19 › ON-SALE: 4/5/19

KIDS

- Health: How Pediatrician Moms Stick to the Rules (Most of the Time)
- Behavior: The 5 Love Languages of Children
- Nutrition: 7 Foods Your Kid Doesn't Like (Yet)
- Food: Snack Hack—Berry Good Muffin Bites

MOM

- Beauty: Find Your Sunscreen Routine
- Beauty: That Annoying Postpartum Hair Regrowth
- MomBod: Women's Health News Round-Up
- Couple: How to Handle a Crush—Honestly

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For more information, please contact your *Parents* sales representative or Tracy Hadel, Associate Publisher, 212.455.1208, tracy.hadel@meredith.com

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2019 Editorial Calendar

LIFE

- Craft: Crafts for Green Thumbs
- Home: Cheer Up Your Home with Color
- Home: KonMari Your Life with Kids
- Cars: Battle of the Kid Haulers
- Food: Supper Is Solved!: Build-A-Bowl Grain Suppers

Parents Baby

JUNE

AD CLOSE: 3/15/19 › ON-SALE: 5/10/19

KIDS

- Baby: First Week Home with Baby
- Health: Sun Safety #IRL
- Health: Why I Love My Pediatrician
- Behavior: Discipline with Love
- Party: Enchanted Forest Party

MOM

- Beauty: Look Like You Slept Last Night
- Beauty: Make Your Mani Last Longer
- MomBod: Women's Health News Round-Up
- Health: Mom Pimples Are Not Teen Pimples
- Money: My Salary Story
- Parenting: What Blind Parents Want You to Know

LIFE

- Family: The Perfect Beach Day
- Home: How to Survive Your Exciting (Um, Stressful!) Home Renovation
- Travel: Top Picks For Vacays with Grandparents
- Food: 25 Best Family Packaged Foods
- Food: Supper Is Solved!
- Pets: Best Starter Pets for Young Families

JULY

AD CLOSE: 4/16/19 › ON-SALE: 6/7/19

KIDS

- Safety: Pool Rules That Matter Most
- Health: Surviving Cast Life

- Behavior: Small Strategies for Big-Picture Parenting Goals
- Food: Drink Up! Age-by-Age Guide to Milk, Water, Smoothies, and More

MOM

- Beauty: Beauty Routine on the Street
- Beauty: Get Your Best Ever Hair Back
- MomBod: Women's Health News Round-Up
- Health: Making Peace with Natural Parenting
- Health: How Migraine Docs Deal with Headaches
- Couple: Dealing with Minor Irritations

LIFE

- Home: Fourth of July Food
- Travel: Cool Road Trips to Remember
- Food: Supper Is Solved!

Parents Baby

AUGUST

AD CLOSE: 5/16/19 › ON-SALE: 7/5/19

KIDS

- Health: The Truth About Essential Oils
- Behavior: Why Kids Need Chores
- Behavior: When One Child Is Harder to Parent than the Other
- Food: Pack this Lunch
- Party: How to Host a Sleepunder

MOM

- Beauty: Natural Beauty that Feels Good
- Money: My Salary Story
- MomBod: Women's Health News Round-Up
- Parenting: New State of Single Motherhood
- Advice: Decide Less, Enjoy More

LIFE

- Home: Make Your Rental Home Feel Like a Forever Home
- Travel: Fearless Summer Travel Awards
- Food: Have Fun as a Family at the Farmers' Market

- Food: No-Cook Supper Is Solved
- Pets: The Calming Effect of Pets

SEPTEMBER

AD CLOSE: 6/17/19 › ON-SALE: 8/9/19

KIDS

- Seasonal: Back to School
- Behavior: New Research that Could Change the Way You Raise Your Kids
- Behavior: Manners in the Me Too Era
- Behavior: Books and TV Shows to Psych Them Up!
- Behavior: Quirks You Can Quit Worrying About
- Food: The Best Baking Mixes for Busy Parents
- Food: 100 New Things to Pack for Lunch (For Mom Too!)
- Advice: Insider Advice from Teacher Parents
- Home: Hack Your Home for School Year Independence
- Style: Easy (And Awesome!) Ways to Do Your Kid's Hair

MOM

- Beauty: Mom Knows Best Beauty Awards
- Health: Your Breastfeeding and Formula Qs, Answered!
- MomBod: Women's Health News Round-Up
- Parenting: Make the Most of Your 20 Hours
- Psych: The Good News About Your Phone

LIFE

- BTS: Trick Out Their School Supplies
- Food: How to Be a Kitchen Confident Mom

Parents Baby

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2019 Editorial Calendar

OCTOBER

AD CLOSE: 7/16/19 › ON-SALE: 9/6/19

KIDS

- Health: How Pediatrician Moms Potty-Train
- Behavior: Like, Let it Go!
- Behavior: Is Your Child Outside Enough?
- Behavior: Fun Ways to Keep Your Kids Calm
- Food: Make the Most of Family Dinners
- Food: How to Enjoy Eating with Your Picky Eater
- Supper Is Solved: Microwave it, Mama!

MOM

- Beauty: Draw Your Dream Bath
- Beauty: Instant Fixes for Beauty Snafus
- Health: The Real Reason Your Stomach Hurts
- Parenting: Can Millennials Change Working Motherhood?
- Parenting: Parenting Regrets You Can Avoid
- MomBod: Women's Health News Round-Up

LIFE

- Crafts: Spooky Haunted House Crafts
- Crafts: *Parents* Ultimate Guide to Halloween Costumes
- Home: How to Get Rid of Negative Energy and Cleanse Bad Vibes
- Food: Ghostly Treats
- Food: Pack This Lunch

NOVEMBER

AD CLOSE: 8/16/19 › ON-SALE: 10/4/19

KIDS

- Toys: 50 Best Toys of the Year
- Books: 15 Best Children's Books of the Year
- Behavior: The Psychology of Violent Play
- Health: Manage the Stomach Bug
- Food: Kid-Friendly Recipes from Top Junior Chefs!
- Food: Snack Hack
- Crafts: Crowd-Pleasing Crafts for Your Turkey Day Table

MOM

- Beauty: Why New Moms Get Sensitive Skin
- Health: Test Your Risk of for the Baby Blues
- MomBod: Women's Health News Round-Up
- Parenting: The Power of Village Parenting

LIFE

- Travel: Top Places to Take Your Kids Before They Grow Up
- Food: Thanksgiving Recipes!

Parents Baby

DECEMBER

AD CLOSE: 9/16/19 › ON-SALE: 11/8/19

KIDS

- Behavior: Solve Your Nap Problems
- Nutrition: Solutions for Every Type of Picky Eater
- Health: It All Starts with Eczema
- Food: Best Cookie-Tradition Recipes
- Food: Pack this Lunch

MOM

- Beauty: Great Skin, Less Effort
- Beauty: 10 Magical Makeup and Hair Moves
- Health: Cure Your Never-Ending Cold
- Health: Coming to Terms with Your C-Section
- MomBod: Women's Health News Round-Up
- Money: My Salary Story

LIFE

- Home: Your Happy-Holiday Home
- Holiday: Ornaments to Make with Your Kids
- Holiday: Best-Ever Gift Guide
- Food: Supper Is Solved

In Every Issue

- Editor's Note
- You're Welcome
- Let's Get Real
- Laugh
- Animal House
- Giggles
- Kids Health News & Ideas
- Ages + Stages

Alternating Issues

- Snack Hack
- Pack this Lunch
- Happily Ever After
- Media Mix
- Perfect-ish

2020 Editorial Calendar

JANUARY

The #Goals Issue

AD CLOSE: 10/15/19 › ON-SALE: 12/6/19

KIDS

- Health: Ultimate Guide to Safe Winter Play
- Health: How to Manage the Stomach Bug
- Learning: How to Raise Bilingual Kids
- Food: Multi-Cooker Meals for the Whole Family
- Gear: The Baby Gear Awards
- Values: How to Grab Every Moment with Your Kids
- Behavior: Parenting with Emotional Intelligence

YOU

- Health: How Doctor Parents Deal with Headaches
- Health: Dealing with Mom Envy
- Beauty: How to Take Care of Your Hands, plus the Perfect At-Home Mani
- Relationships: Can this Sex Life be Saved?
- Trends: Your Guide to Drinking More Mindfully

LIFE: #FAMILYGOALS

- Balance: Put Your Family on a Digital Detox
- Money: *Parents* Guide to Charitable Giving
- Travel: Get Away... Without the Kids! Couples Vacations You Must Book
- Food: How to be a Kitchen Confident Mom

Parents Baby

FEBRUARY

Valentine's Day Extravaganza!

AD CLOSE: 11/15/19 › ON-SALE: 1/10/20

KIDS

- Health: How Real Families Get Through the Flu
- Health: The Baby Sleep Commandments
- Food: Valentine's Day Treats the Kids Can Help Make

- Food: Picky Eating IRL—Real Solutions for Real Kids
- Values: Put Yourself in Your Kids Shoes
- Behavior: The Better Way to Respond to Toddler Tantrums
- Behavior: When One Kid is More Difficult to Parent than the Other

YOU

- Health: Five Gyno Myths Debunked
- Health: The Good News About Your Phone
- Beauty: Dealing with Thinning Mom Hair
- Beauty While Momming: Why Beauty Rituals Matter
- Relationships: This Marriage Will Never be 50/50. Now What?

LIFE

- Home: Step-by-Step Guide to Rocking Your Freezer
- Pets: How to Prevent Pet Messes, and Clean Them Up Fast
- Holiday: Simple Valentine's Day Cards for the Whole Class
- Tech: Welcome to the Mom and Dad Lab—Real Parents Try New Tech & Trends
- Travel: Warm-Weather Trips That Make It Feel Like Summer Again
- Food: Chicken, 5 Ways

MARCH

The MomBoss/#SeeHer Issue

AD CLOSE: 12/16/19 › ON-SALE: 2/7/20

KIDS

- Health: Is Your Child Outside Enough?
- Health: How Pediatrician Parents Get Kids to Care About Their Health
- Safety: The Safety Mistakes We All Make
- Learning: How to Raise a Writer
- Food: Surprising New Spins on PB&J
- Behavior: Are you Helping or Helicoptering?

YOU

- Work: The Secret to Thriving at Work When You're Exhausted
- How Millennials Can Change Working Parenthood

- Work: Wisdom from Mom Bosses Who Inspire Us
- Health: Take Care of Your Mom Teeth
- Fashion: Why (And How) To Organize Your Mom Closet
- Relationships: When You Earn More than Your Partner
- Home: 10 DIY Kits That Make Parenting Easier

LIFE

- Home: Allergy-Proof Your Home All Year Long
- Fun: How to Host Better Playdates
- Travel: Best Museums for Kids
- Food: Low-Sugar Takes On Family Favorites

Parents Baby

APRIL

The Mother Earth Issue

AD CLOSE: 1/15/20 › ON-SALE: 3/6/20

KIDS

- Health: Easy Ways to Infuse Mindfulness into Every Day
- Health: The Real Risks of Air Pollution
- Health: Your Ultimate Guide to Buying and Using Probiotics
- Development: The Scientific Way to Play with Your Baby
- Food: No-Bake Easter Snacks and Treats
- Behavior: Naked Potty Training
- Values: Easy Ways to Save the Planet, Together
- Craft: Green Easter Crafts

YOU

- Health: What You Need to Know About Vitamin D
- Health: 5 Solutions for the Overstimulated Parent
- Beauty: Fresh Haircuts for Spring
- Beauty While Momming: Our Beauty Director's Favorite Eco-Friendly Finds
- Relationships: Get Your Spouse on Board for a Lifestyle Change

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2020 Editorial Calendar

LIFE

- Pets: Go Green with Pet Care
- Home: Best Green Cleaners for Your Family Home
- Home: Your Step-by-Step Guide to Green Lawn Care
- Travel: Kid-Friendly Eco-Vacations and Zero-Waste Travel Ideas
- Food: How to Reduce Your Food Waste
- Food: Plant-Based Recipes, Plus Tips from Vegetarian Families

MAY

Body Positivity

AD CLOSE: 2/14/20 › ON-SALE: 4/10/20

KIDS

- Health: Raising Body Positive Kids
- Health: The Latest Thinking on Food Allergies (and Where the Microbiome Comes In)
- Learning: The Magic of Learning to Draw
- Food: How to Break Toddlers of Bad Eating Habits
- Values: What “Consent” Means to Kids in 2020
- Best: The Best Family Cars

YOU

- Health: Feeding Your Children When You’ve Struggled with an Eating Disorder
- Health: Portraits of Moms and the Bodies They Respect and Love
- Beauty: Influencers Share the Best Mom Hairstyles They’ve Found
- Beauty While Momming: What Our Beauty Director Uses on Her Own MomBod

LIFE

- Home: How to Raise a Little Green Thumb and Plant an Edible Garden
- Home: 15 Ways to Thrive In Your Small Space with Kids
- Travel: Secrets of Happy Family Vacations
- Food: Simple Homemade Cakes to Cook and Decorate with Kids
- Food: Breakfast Takeover! Recipes You can Meal Prep

- Best: The Best Subscription Boxes (Meal Kits, Toys, Clothes, and More) for Family Life

Parents Baby

JUNE

The Raise a Reader Issue

AD CLOSE: 3/13/20 › ON-SALE: 5/8/20

KIDS

- Health: Summer Safety Takeover— Bug Bites, Sun Burn, Water Safety
- Health: Tune into Your Child’s Mental Health
- Learning: How to Raise a Reader, and Must-Read Children’s Books
- Behavior: How Pediatrician Parents Deal with Bad Sleepers, Eaters and Potty Trainers
- Food: Homemade Ice Pops
- Craft: The Best Crafting Kits for Kids
- Best: The Best Organic Packaged Food for Families

YOU

- Health: The Secret Shame of C-Sections
- Health: CBD, THC, Marijuana and Your Family: A *Parents* Special Report
- Special Health Section: Dads and Emotional Health
- Beauty: Sunscreen Strategies for Every Parent
- Beauty/Perfectish: Nail the Must-Have Duo: Cute Sunglasses and a Killer Lipstick
- Relationships: The New Divorce: Breaking Up but Staying Together

LIFE

- Pets: What Pets Can Teach You About Parenting
- Travel: Places That Get Even More Fun After Dark
- Food: Tacos, Buddah Bowls, and Other Assembly-Required Dinners
- Fun: Throw a Baby Shower That’s Worth the Effort!

JULY

The Play Issue!

AD CLOSE: 4/14/20 › ON-SALE: 6/5/20

KIDS

- Health: The Reassuring Truth About Lyme Disease
- Health: How Pediatrician Parents Stock Their Medicine Cabinets
- Safety: How to Contain Your Toddler Escape Artist
- Behavior: What You Need to Know About Kids and Pretend Violence
- Values: Teach Kids to Be Patient
- Values: Portraits of Foster Families— And What They Can Teach Us All
- Food: Best New Packaged Frozen Treats
- Fun: The Ultimate Guide to Imaginative Play

YOU

- Health: The Inside Scoop on Your Post-Baby Period
- Beauty: How to Stop Mom Life from Aging You
- Beauty While Momming: Our Beauty Director on Her Go-to Products
- Food: Lower-Alcohol Drinks for Moms Who Want Less of a Buzz
- Relationships: When You Disagree About a Major Life Decision

LIFE

- Home: What to Do With Your Blank Walls
- Holiday: Throw a 4th of July Pool Party
- Travel: The 2nd Annual Kids’ Travel Awards
- Food: Supper is Solved!

Parents Baby

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2020 Editorial Calendar

AUGUST

The Party Issue!

AD CLOSE: 5/14/20 › ON-SALE: 7/10/20

KIDS

- Health: The ABCs of Hand-Foot-Mouth Disease
- Health: The Psychology of Moving
- Values: Inspire Your Kids to Change the World
- Back-to-School: School Supplies Awards—Kid Tested, Teacher Approved
- Party: Ultimate Birthday Party Planning Guide
- Best: Best Birthday Party Chains

YOU

- Health: Pumping IRL
- Health: Medication During Pregnancy: Is it safe?
- Health: How to Decide Less and Enjoy Life More
- Beauty: A Guide to Making Your Hair Color Last
- Beauty/Perfectish: Products to Mix into Your Foundation

LIFE

- Home: Kid Items to Buy in Duplicate
- Travel: Plan their First Trip Out of the Country
- Food: Foil Packed Dinners for the Oven and the Grill
- Fun: How to Host a Beach Cleanup

SEPTEMBER

The Back-to-School Issue

AD CLOSE: 6/15/20 › ON-SALE: 8/7/20

KIDS

- Health: Is There a Natural Cure for Lice?
- Health: Pediatrician Parents Share the Most Important Advice They Give Their Patients
- Learning: Teach Your Kids About Money, When You Don't Know Much Yourself
- Back-to-School: Making Peace with Average Students

- Back-to-School: School Lunch Extravaganza
- Food: Best Packaged Breakfast Foods
- Craft: Hands-On Craft Projects Inspired by Serious Artists

YOU

- Health: Are You Too Overprotective of Your Baby?
- Beauty: The Parents Beauty Awards

LIFE

- Home: Professional Organizers' Playroom Secrets
- Food: Easy Recipes with Bare Minimum Weekend Meal Prep

Parents Baby

OCTOBER

Halloween for the Win!

AD CLOSE: 7/14/20 › ON-SALE: 9/11/20

KIDS

- Health: Get Your Kid Over Their Doctor Fear
- Health: Most Innovative Children's Hospitals
- Health: Cough, Cough, Go Away!
- Safety: Teach Your Kids Fire Safety (Without Making them Afraid)
- Behavior: The Perpetual Quest for Sibling Harmony
- Behavior: Special Ed Techniques That Work For All Kids
- Food: The Fun of Apple Picking and Apple Recipes
- Nutrition: How to Make Dinner the Kids Will Actually Eat
- Holiday: Halloween Snacks and Treats

YOU

- Health: The Breast Health Guide Every Mom Needs
- Beauty: Moms Road Test the Best Self Care Treatments
- Beauty: Next-Level Eyelashes

LIFE

- Food: Quickie One Pot Dinners
- Holiday: Cute & Crafty Costumes for Babies to Big Kids
- Holiday: No-Carve Pumpkins

NOVEMBER

The Toys & Books Issue, plus: Vote for Your Kids!

AD CLOSE: 8/14/20 › ON-SALE: 10/9/20

KIDS

- Health: What's Your Child's Stomachache Trying to Tell You?
- Health: The Surprising Long-Haul Impact of Gym Class
- Health: A Guide to Your Baby's Skin
- Development: How Your Little Kid Can Become a Great Teen
- Values: What We Can Learn from Military Families
- Fun: The Best Toys of 2020
- Fun: The Best Books of 2020

YOU

- Health: The Truth About Self Care & Mommy Burnout
- Health: Will You Get the Baby Blues?
- Beauty: Nail Colors for Every Mom Moment
- Beauty While Momming: 1, 2, and 3-Step Skincare Routines
- Money: *Parents* Best Money Tips Ever

LIFE

- Food: Thanksgiving Dinner Made Easy

Parents Baby

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2020 Editorial Calendar

DECEMBER

The Holiday Togetherness Issue

AD CLOSE: 9/14/20 › ON-SALE: 11/6/20

KIDS

- Health: "The Patient Who Made Me a Better Pediatrician"
- Health: Natural Ways to Boost Immunity
- Development: What It Takes to Raise the Next Generation of Wonderful Men
- Behavior: How to Boost Your Child's Creativity
- Nutrition: Feel Better About Formula
- Holiday: Gingerbread House Decorating Hacks
- Fun: Hands-on Fun for the Holidays
- Fun: *Parents Approved Children's Books That Inspire Leadership*

YOU

- Beauty: Shimmery, Glamorous Makeup for the Holidays
- Beauty While Momming: What to Do About Gray Hairs

LIFE

- Home: How to Set Up Your Kitchen to Cook with Your Kids
- Travel: How to Plan a Surprise Vacation
- Food: Holiday Treats from Your Favorite Storybooks
- Food: Fabulous Holiday Dinner Ideas
- Tech: The Best Tech Gifts for Your Family

PLUS Regular Columns:

- **Jenny Says:** Jenny Mollen sounds off on mom life
- **Mom and Dad Lab:** NEW column in Let's Get Real! One mom tries a trend for a week (or more) and reports back from the trenches
- **Animal House!:** A spotlight on one awesome pet, and the amazing kid who loves him
- **Family Feed!:** An Instagram food influencer shares her best breakfast and lunch tips
- **Culture:** Our monthly children's book recommendations, and other media picks
- **Mom Bod:** Women's health tips, tricks and news
- **Happily Ever After:** A marriage counselor tackles issues that impact millennial parents most
- **Heart of Parenting:** An emotional first-person parenting essay
- **House Triage:** NEW page! Surprising perspectives on how to love your home more
- **Salary Story:** A real family's economic wins and losses, and advice from a financial advisor

IN EVERY ISSUE

- Editor's Note
- You're Welcome
- Let's Get Real
- Giggles
- Kids Health News & Ideas
- Ages + Stages