

Publisher's Statement

6 months ended June 30, 2019, *Subject to Audit*

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Annual Frequency: 12 times/year

Field Served: PARENTS - the magazine mothers with young children turn to for the guidance and information needed to raise happy, healthy, well-adjusted children.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
2,072,128	622	2,072,750	144,000	2,216,750	2,200,000	16,750

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Analyzed Nonpaid			Total Paid, Verified & Analyzed Nonpaid Circulation - Print	Total Paid, Verified & Analyzed Nonpaid Circulation - Digital Issue	Total Paid, Verified & Analyzed Nonpaid Circulation	
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			Print	Digital Issue	Total Analyzed Nonpaid				
Jan	1,832,885	190,766	2,023,651	104,470		104,470	2,128,121	725	50	775	1,938,080	190,816	2,128,896	144,000		144,000	2,082,080	190,816	2,272,896
Feb	1,799,405	169,629	1,969,034	104,470		104,470	2,073,504	446	73	519	1,904,321	169,702	2,074,023	144,000		144,000	2,048,321	169,702	2,218,023
Mar	1,781,765	169,108	1,950,873	104,470		104,470	2,055,343	1,140	55	1,195	1,887,375	169,163	2,056,538	144,000		144,000	2,031,375	169,163	2,200,538
Apr	1,802,662	152,983	1,955,645	104,470		104,470	2,060,115	287	42	329	1,907,419	153,025	2,060,444	144,000		144,000	2,051,419	153,025	2,204,444
May	1,801,231	153,840	1,955,071	104,470		104,470	2,059,541	398	53	451	1,906,099	153,893	2,059,992	144,000		144,000	2,050,999	153,893	2,203,992
Jun	1,793,637	158,036	1,951,673	104,470		104,470	2,056,143	432	34	466	1,898,539	158,070	2,056,609	144,000		144,000	2,042,539	158,070	2,200,609
Average	1,801,931	165,727	1,967,658	104,470		104,470	2,072,128	571	51	622	1,906,972	165,778	2,072,750	144,000		144,000	2,050,972	165,778	2,216,750

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,370,327	72,345	1,442,672	65.1
Multi-Title Digital Programs		1,903	1,903	0.1
Partnership Deductible Subscriptions	236,587	91,479	328,066	14.8
Sponsored Subscriptions	195,017		195,017	8.8
Total Paid Subscriptions	1,801,931	165,727	1,967,658	88.8
Verified Subscriptions				
Public Place	104,000		104,000	4.7
Individual Use	470		470	0.0
Total Verified Subscriptions	104,470		104,470	4.7
Total Paid & Verified Subscriptions	1,906,401	165,727	2,072,128	93.5
Single Copy Sales				
Single Issue	571	51	622	0.0
Total Single Copy Sales	571	51	622	0.0
Total Paid & Verified Circulation	1,906,972	165,778	2,072,750	93.5
Analyzed Nonpaid				
List	144,000		144,000	6.5
Total Analyzed Nonpaid	144,000		144,000	6.5
Total Circulation	2,050,972	165,778	2,216,750	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	2,200,000	2,212,206	2,210,496	1,710	0.1
6/30/2017	2,200,000	2,212,833	2,212,833		
6/30/2016	2,200,000	2,220,206	2,220,206		

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$3.50		
Subscription	\$15.98		
Average Subscription Price Annualized (3)		\$2.40	
Average Subscription Price per Copy		\$0.20	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2018

(3) Based on the following issue per year frequency: 12

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation

PARENTS, published by Meredith Corporation * 805 Third Avenue * New York, NY 10022

STEVE CROWE

VP, Consumer Marketing

P: 212.499.2000 * URL: www.parents.com

Established: 1926

MARK JOSEPHSON

Publisher Parents Network

AAM Member since: 1927

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	64,000		64,000
Personal Care Salons	40,000		40,000
Total Public Place Copies	104,000		104,000
Individual Use			
Ordered/Payment Not Received	470		470
Total Individual Use Copies	470		470

RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

Rate Base Notes: Parents Baby: Rate Base: 750,000. Issues: January 2019, March 2019, May 2019.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 60,710

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 7,477

Definition of List Source Recipients: Recipients are physicians in the fields of Pediatrics and Obstetrics/Gynecology.

Method of Circulation for Analyzed Nonpaid: List source copies are distributed by mail to individual recipients and physicians' offices.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	1,903	1,903	2.9	4,700