

Publisher's Statement

6 months ended December 31, 2018, *Subject to Audit*

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Annual Frequency: 12 times/year

Field Served: PARENTS - the magazine mothers with young children turn to for the guidance and information needed to raise happy, healthy, well-adjusted children.

Published by: Meredith Corporation

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
2,074,305	699	2,075,004	144,000	2,219,004	2,200,000	19,004

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Analyzed Nonpaid			Total Paid, Verified & Analyzed Nonpaid Circulation - Print	Total Paid, Verified & Analyzed Nonpaid Circulation - Digital Issue	Total Paid, Verified & Analyzed Nonpaid Circulation	
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			Print	Digital Issue	Total Analyzed Nonpaid				
Jul	1,807,808	172,108	1,979,916	104,355		104,355	2,084,271	955	53	1,008	1,913,118	172,161	2,085,279	144,000		144,000	2,057,118	172,161	2,229,279
Aug	1,807,787	156,293	1,964,080	104,355		104,355	2,068,435	563	59	622	1,912,705	156,352	2,069,057	144,000		144,000	2,056,705	156,352	2,213,057
Sep	1,819,679	156,043	1,975,722	104,355		104,355	2,080,077	903	76	979	1,924,937	156,119	2,081,056	144,000		144,000	2,068,937	156,119	2,225,056
Oct	1,801,648	166,371	1,968,019	104,355		104,355	2,072,374	408	49	457	1,906,411	166,420	2,072,831	144,000		144,000	2,050,411	166,420	2,216,831
Nov	1,819,677	159,662	1,979,339	104,355		104,355	2,083,694	500	73	573	1,924,532	159,735	2,084,267	144,000		144,000	2,068,532	159,735	2,228,267
Dec	1,800,701	151,920	1,952,621	104,355		104,355	2,056,976	500	53	553	1,905,556	151,973	2,057,529	144,000		144,000	2,049,556	151,973	2,201,529
Average	1,809,550	160,400	1,969,950	104,355		104,355	2,074,305	638	61	699	1,914,543	160,461	2,075,004	144,000		144,000	2,058,543	160,461	2,219,004

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,233,539	63,991	1,297,530	58.5
Multi-Title Digital Programs		2,200	2,200	0.1
Partnership Deductible Subscriptions	231,951	94,209	326,160	14.7
Sponsored Subscriptions	344,060		344,060	15.5
Total Paid Subscriptions	1,809,550	160,400	1,969,950	88.8
Verified Subscriptions				
Public Place	104,000		104,000	4.7
Individual Use	355		355	0.0
Total Verified Subscriptions	104,355		104,355	4.7
Total Paid & Verified Subscriptions	1,913,905	160,400	2,074,305	93.5
Single Copy Sales				
Single Issue	638	61	699	0.0
Total Single Copy Sales	638	61	699	0.0
Total Paid & Verified Circulation	1,914,543	160,461	2,075,004	93.5
Analyzed Nonpaid				
List	144,000		144,000	6.5
Total Analyzed Nonpaid	144,000		144,000	6.5
Total Circulation	2,058,543	160,461	2,219,004	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	2,200,000	2,212,833	2,212,833		
6/30/2016	2,200,000	2,220,206	2,220,206		
6/30/2015	2,200,000	2,208,264	2,208,264		

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$3.50		
Subscription	\$15.98		
Average Subscription Price Annualized (3)		\$2.76	
Average Subscription Price per Copy		\$0.23	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2018

(3) Based on the following issue per year frequency: 12

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation
PARENTS, published by Meredith Corporation * 805 Third Ave * New York, NY 10022

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P: 212.499.2000 * URL: www.parents.com
Established: 1926

MARK JOSEPHSON
Publisher Parents Network

AAM Member since: 1927

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	64,000		64,000
Personal Care Salons	40,000		40,000
Total Public Place Copies	104,000		104,000
Individual Use			
Ordered/Payment Not Received	355		355
Total Individual Use Copies	355		355

RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

Additional Rate Bases:

Paid and Verified:0

Analyzed Nonpaid:144000

Rate Base Notes: Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation. Rate Base Notes: Feature Issue: Parents Baby. Rate base: 750,000. Issues: July 2018, September 2018, November 2018.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Transfer : Family Fun ceased publication. 326,105 of its subscribers received 1 issue(s) of this publication for every paid issue remaining of their Family Fun subscription, starting with the October 2018 issue. Included in Paid Subscriptions is the following average: 54,351.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 28,828

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 7,607

Definition of List Source Recipients: Recipients are physicians in the fields of Pediatrics and Obstetrics/Gynecology.

Method of Circulation for Analyzed Nonpaid: By mail to individual recipients and physicians' offices.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	2,200	2,200	2.9	6,349