

# 2019 Editorial Calendar

## JANUARY

AD CLOSE: 10/16/18 › ON-SALE: 12/7/18

### KIDS

- Health: Dr. Mom's Best Advice for Cold Season
- Food: Make Peace with Comfort Food
- Discipline: Get Kids to Own Their Mistakes
- Party: First-Birthday Party Tips
- Food: Snack Hack: Baked Avocado Fries with Dip

### MOM

- Beauty: Self-Care Sunday for Moms
- Perfect-ish: Party Up New Year's Makeup
- MomBod: The Inside Story to Your Post-Baby Belly
- Money: The Credit Card Wake-Up Call for New Parents

### LIFE

- Home: Get Your House in Order
- Home: Be a Plant Mom
- Food: Easy Dinners

### Parents Baby

## FEBRUARY

AD CLOSE: 11/16/18 › ON-SALE: 1/4/19

### KIDS

- Behavior: The Truth About Sensitive Kids
- Health: Could that Cough Be Asthma?
- Nutrition: Our Best-Ever Breastfeeding Tips
- Food: Pack this Lunch: Pizza
- Holiday: Valentine Desserts to Delight Your Fam
- Pets: Animal House

### MOM

- Beauty: Red Carpet Looks for Your Mom's Night Out
- Perfect-ish: Nail Art Hacks
- MomBod: How to Really Make Exercise Part of Your Life
- Money: My Salary Story

### LIFE

- Home: The New Year's Resolution that Kids Love: Ditching Plastic
- Holiday: 1-2-3 Valentine Card Ideas Your Kid Can Make
- Home: Organize and Display Family Photos the Way You've Dreamed of
- Travel: Family Vacays that Chill and Thrill
- Food: Around the World Noodle Dinners

## MARCH

AD CLOSE: 12/17/18 › ON-SALE: 2/8/19

### KIDS

- Health: Surviving Cast Life
- Health: Not Another Ear Infection!
- Development: Preschool Problems Not to Ignore
- Behavior: Raise a Respectful Kid You'll Be Proud of
- Party: Indoor Scavenger Hunt Party Tips
- Food: Best Bars for Kids to Snack on

### MOM

- Beauty: Top Drugstore Beauty Finds
- Health: Dealing with the Stress of Sick Season
- MomBod: Women's Health News Round-Up
- Heart: The Power of Baby Names

### LIFE

- Cover Story: In the Kitchen with Ayesha Curry
- Parenting: Darn Your Judgy Relatives
- Travel: Best Theme Park Rides for Kids of Every Age
- Food: Breakfast Is Solved!

### Parents Baby

## APRIL

AD CLOSE: 1/16/19 › ON-SALE: 3/8/19

### KIDS

- Health: Managing Seasonal Allergies for the Long Haul
- Health: Baby Sleep Commandments
- Advice: Hard Conversations

- Behavior: Win-Win Discipline
- Food: Pack this Lunch
- Holiday: Easter Morning Delights

### MOM

- Beauty: Fave Tricks for No More Tired Eyes!
- Beauty: Life-Proof Your Hair
- Psych: The Good News About Your Phone
- MomBod: Women's Health News Round-Up
- Money: My Salary Story

### LIFE

- Holiday: Easter Egg Decorating!
- Home: Little Updates to Create a Modern Family Kitchen
- Travel: Top Picks for Vacations with Grandparents
- Food: Supper Is Solved!
- Pets: The Calming Power of Pets

## MAY

AD CLOSE: 2/15/19 › ON-SALE: 4/5/19

### KIDS

- Health: How Pediatrician Moms Stick to the Rules (Most of the Time)
- Behavior: The 5 Love Languages of Children
- Nutrition: 7 Foods Your Kid Doesn't Like (Yet)
- Food: Snack Hack—Berry Good Muffin Bites

### MOM

- Beauty: Find Your Sunscreen Routine
- Beauty: That Annoying Postpartum Hair Regrowth
- MomBod: Women's Health News Round-Up
- Couple: How to Handle a Crush—Honestly

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For more information, please contact your *Parents* sales representative or Tracy Hadel, Associate Publisher, 212.455.1208, [tracy.hadel@meredith.com](mailto:tracy.hadel@meredith.com)

**Parents**

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## LIFE

- Craft: Crafts for Green Thumbs
- Home: Cheer Up Your Home with Color
- Home: KonMari Your Life with Kids
- Cars: Battle of the Kid Haulers
- Food: Supper Is Solved!: Build-A-Bowl Grain Suppers

## Parents Baby

## JUNE

AD CLOSE: 3/15/19 › ON-SALE: 5/10/19

## KIDS

- Baby: First Week Home with Baby
- Health: Sun Safety #IRL
- Health: Why I Love My Pediatrician
- Behavior: Discipline with Love
- Party: Enchanted Forest Party

## MOM

- Beauty: Look Like You Slept Last Night
- Beauty: Make Your Mani Last Longer
- MomBod: Women's Health News Round-Up
- Health: Mom Pimples Are Not Teen Pimples
- Money: My Salary Story
- Parenting: What Blind Parents Want You to Know

## LIFE

- Family: The Perfect Beach Day
- Home: How to Survive Your Exciting (Um, Stressful!) Home Renovation
- Travel: Top Picks For Vacays with Grandparents
- Food: 25 Best Family Packaged Foods
- Food: Supper Is Solved!
- Pets: Best Starter Pets for Young Families

## JULY

AD CLOSE: 4/16/19 › ON-SALE: 6/7/19

## KIDS

- Safety: Pool Rules That Matter Most
- Health: Surviving Cast Life

- Behavior: Small Strategies for Big-Picture Parenting Goals
- Food: Drink Up! Age-by-Age Guide to Milk, Water, Smoothies, and More

## MOM

- Beauty: Beauty Routine on the Street
- Beauty: Get Your Best Ever Hair Back
- MomBod: Women's Health News Round-Up
- Health: Making Peace with Natural Parenting
- Health: How Migraine Docs Deal with Headaches
- Couple: Dealing with Minor Irritations

## LIFE

- Home: Fourth of July Food
- Travel: Cool Road Trips to Remember
- Food: Supper Is Solved!

## Parents Baby

## AUGUST

AD CLOSE: 5/16/19 › ON-SALE: 7/5/19

## KIDS

- Health: The Truth About Essential Oils
- Behavior: Why Kids Need Chores
- Behavior: When One Child Is Harder to Parent than the Other
- Food: Pack this Lunch
- Party: How to Host a Sleepunder

## MOM

- Beauty: Natural Beauty that Feels Good
- Money: My Salary Story
- MomBod: Women's Health News Round-Up
- Parenting: New State of Single Motherhood
- Advice: Decide Less, Enjoy More

## LIFE

- Home: Make Your Rental Home Feel Like a Forever Home
- Travel: Fearless Summer Travel Awards
- Food: Have Fun as a Family at the Farmers' Market

- Food: No-Cook Supper Is Solved
- Pets: The Calming Effect of Pets

## SEPTEMBER

AD CLOSE: 6/17/19 › ON-SALE: 8/9/19

## KIDS

- Seasonal: Back to School
- Behavior: New Research that Could Change the Way You Raise Your Kids
- Behavior: Manners in the Me Too Era
- Behavior: Books and TV Shows to Psych Them Up!
- Behavior: Quirks You Can Quit Worrying About
- Food: The Best Baking Mixes for Busy Parents
- Food: 100 New Things to Pack for Lunch (For Mom Too!)
- Advice: Insider Advice from Teacher Parents
- Home: Hack Your Home for School Year Independence
- Style: Easy (And Awesome!) Ways to Do Your Kid's Hair

## MOM

- Beauty: Mom Knows Best Beauty Awards
- Health: Your Breastfeeding and Formula Qs, Answered!
- MomBod: Women's Health News Round-Up
- Parenting: Make the Most of Your 20 Hours
- Psych: The Good News About Your Phone

## LIFE

- BTS: Trick Out Their School Supplies
- Food: How to Be a Kitchen Confident Mom

## Parents Baby

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## OCTOBER

AD CLOSE: 7/16/19 › ON-SALE: 9/6/19

### KIDS

- Health: How Pediatrician Moms Potty-Train
- Behavior: Like, Let it Go!
- Behavior: Is Your Child Outside Enough?
- Behavior: Fun Ways to Keep Your Kids Calm
- Food: Make the Most of Family Dinners
- Food: How to Enjoy Eating with Your Picky Eater
- Supper Is Solved: Microwave it, Mama!

### MOM

- Beauty: Draw Your Dream Bath
- Beauty: Instant Fixes for Beauty Snafus
- Health: The Real Reason Your Stomach Hurts
- Parenting: Can Millennials Change Working Motherhood?
- Parenting: Parenting Regrets You Can Avoid
- MomBod: Women's Health News Round-Up

### LIFE

- Crafts: Spooky Haunted House Crafts
- Crafts: *Parents* Ultimate Guide to Halloween Costumes
- Home: How to Get Rid of Negative Energy and Cleanse Bad Vibes
- Food: Ghostly Treats
- Food: Pack This Lunch

## NOVEMBER

AD CLOSE: 8/16/19 › ON-SALE: 10/4/19

### KIDS

- Toys: 50 Best Toys of the Year
- Books: 15 Best Children's Books of the Year
- Behavior: The Psychology of Violent Play
- Health: Manage the Stomach Bug
- Food: Kid-Friendly Recipes from Top Junior Chefs!
- Food: Snack Hack
- Crafts: Crowd-Pleasing Crafts for Your Turkey Day Table

## MOM

- Beauty: Why New Moms Get Sensitive Skin
- Health: Test Your Risk of for the Baby Blues
- MomBod: Women's Health News Round-Up
- Parenting: The Power of Village Parenting

### LIFE

- Travel: Top Places to Take Your Kids Before They Grow Up
- Food: Thanksgiving Recipes!

### *Parents Baby*

## DECEMBER

AD CLOSE: 9/16/19 › ON-SALE: 11/8/19

### KIDS

- Behavior: Solve Your Nap Problems
- Nutrition: Solutions for Every Type of Picky Eater
- Health: It All Starts with Eczema
- Food: Best Cookie-Tradition Recipes
- Food: Pack this Lunch

### MOM

- Beauty: Great Skin, Less Effort
- Beauty: 10 Magical Makeup and Hair Moves
- Health: Cure Your Never-Ending Cold
- Health: Coming to Terms with Your C-Section
- MomBod: Women's Health News Round-Up
- Money: My Salary Story

### LIFE

- Home: Your Happy-Holiday Home
- Holiday: Ornaments to Make with Your Kids
- Holiday: Best-Ever Gift Guide
- Food: Supper Is Solved

### *In Every Issue*

- Editor's Note
- You're Welcome
- Let's Get Real
- Laugh
- Animal House
- Giggles
- Kids Health News & Ideas
- Ages + Stages

### *Alternating Issues*

- Snack Hack
- Pack this Lunch
- Happily Ever After
- Media Mix
- Perfect-ish